

关于举办国际高校混合式教学设计创新大赛（2021）的通知

高校混合式教学设计创新大赛在中国从 2019 年开始举办，每年一届，大赛的宗旨是“以赛促建、以赛促用、以赛促教改”，致力于挖掘、培育并展示教师混合式课程建设及实施成果。2021 年，大赛将新增混合式教学创新大赛国际赛道，邀请国际高校共同参与，挖掘优秀的混合式教学改革项目，在全球范围内进行展示、分享和推广，促进教师打开视野，扩大交流，在国际范围内获取更多借鉴。

本次赛事由北京大学主办，拟邀请美国密歇根大学、哥伦比亚大学、新加坡南洋理工大学、日本京都大学、英国伦敦大学学院、开罗大学、埃及苏伊士运河大学、土耳其科技大学、突尼斯迦太基大学、菲律宾雅典耀大学、泰国朱拉隆功大学、澳门大学、昆山杜克大学、西交利物浦大学等高校的教师共同参与。

附件：国际高校混合式教学设计创新大赛（2021）章程

联系方式：

邮箱：gctl@pku.edu.cn

大赛官网：<http://www.blendedtlc.org/>

国际高校混合式教学设计创新大赛组委会
北京大学教师教学发展中心

2021 年 9 月



附件：国际高校混合式教学设计创新大赛（2021）章程

一、 大赛简介与目标

国际高校混合式教学设计创新大赛是在中国高校混合式教学设计创新大赛的基础上设立的国际赛事，拟广泛邀请国际高校共同参与。本次大赛的目标如下：

1、挖掘国际高校混合式教学的优秀案例，例如线上线下创新教学方法、教学技术的新应用、翻转课堂、学生协作学习、鼓励学生进行参与式学习的新方法新路径等。

2、鼓励优秀的教学案例在世界范围内的高校教师之间进行分享交流。

二、 举办单位

国际高校混合式教学设计创新大赛（2021）由北京大学主办。

三、 参赛对象及项目范围

本次赛事分为英语组和汉语组两组。

英语组面向欧美国家高校、港澳地区高校、大陆地区中外合作办学且以英文授课为主的高校及北京大学、清华大学的英文授课课程，参赛课程须是以英语为授课语言。

汉语组面向东南亚、中东等非汉语母语国家和地区高校，参赛课程须是以中文为授课语言。参赛者须为非汉语母语的教师。

大赛所有提交材料的版权由参赛教师自行负责。

四、 评审标准：

评审专家将从以下四个方面对参赛作品进行综合评分：

- 1、混合式教学设计（30 分）
- 2、教学表现能力（30 分）
- 3、教学效果（20 分）
- 4、可推广性（20 分）

五、 大赛赛制

本次大赛不收取参赛费。大赛分为初赛和决赛两个阶段。

1、初赛

1) 报名参加本次大赛的教师，请 10 月 31 日前在大赛官网

(<http://www.blendedtlc.org/>) 注册，并按要求提交材料至大赛邮

箱：gbt1@pku.edu.cn（视频请发送下载链接）。材料包含：一份课程的教学计划，5-10 分钟的说课视频或者样课视频（mp4 格式；720P 及以上；不超过 200M）。

2) 大赛组委会组织专家进行评审，确定进入决赛的项目。

2、决赛

参赛教师或教学团队现场阐述混合式教学设计特色并进行答辩，评审专家将评出各类奖项。

六、 大赛赛程

阶段	内容	时间	备注说明
初赛	大赛启动	9 月 30 日	发布大赛通知
	参赛材料提交	10 月 31 日之前	注册并提交材料
	决赛名单公示	11 月底之前	大赛官网公布
决赛	决赛答辩	12 月中旬	线上答辩
	获奖名单公示	12 月下旬	大赛官网公布

七、 大赛奖项

1、个人（团队）奖

本次大赛将评选出特等奖和一二三等奖，获奖个人（团队）将获得大赛组委会颁发的证书和奖金。所有进入决赛的选手都将获得优胜奖证书。

特等奖的获得者将获邀参加北京大学主办的“第二届高校教与学国际研讨会（2022）”并做主旨发言，三等奖以上的获得者也将受邀参加大会。

2、优秀组织奖

对积极推荐教师参赛，组织良好并获得优秀成绩的高校组织单位，授予“优秀组织奖”。

八、 组委会

主任：孙华 北京大学

副主任：林丰民 北京大学

秘书处：王胜清 北京大学

委员：（名单持续更新中）

洪化清 南洋理工大学

王嘉祺 澳门大学

周海燕 昆山杜克大学

周曼丽 北京大学

九、 其他

1. 提交初赛材料，即视为认同本章程。
2. 本章程的解释权，归国际高校混合式教学设计创新大赛组委会所有。

国际高校混合式教学设计创新大赛组委会

2021年9月



Invitation to 2021 International Blended Teaching & Learning Innovation Contest in Higher Education

The International Blended Teaching & Learning Innovation Contest in Higher Education has been held in China since 2019. It is being held every year. The aim of the contest is to promote innovation in design, construction, implementation and application of innovative Blended Learning (BTL) in Higher Education Institutions (HEIs), and dedicated to exploring, cultivating and demonstrating the achievements of Blended Learning from the participating universities around the world. With this aim, we are inviting all university teachers from home and abroad to actively participate in the competition, to share and showcase their innovative design and implementation of teaching approaches to blended teaching and learning in this international arena.

This contest is sponsored by Peking University. We welcome teachers who are interested in blended teaching and learning from universities all over the world to participate.

Attachment: Guideline of the 2021 International Blended Teaching & Learning Innovation Contest in Higher Education

Contact Information:

E-mail: gbt1@pku.edu.cn

Official website: <http://www.blendedtlc.org/>

Organizing Committee of the International Blended Teaching & Learning Innovation Contest in Higher Education
Center for Excellent Teaching and Learning, Peking University



September 2021

Attachment: Guideline of the 2021 International Blended Teaching & Learning Innovation Contest in Higher Education

I. Introduction and Goal of the Contest

The International Blended Teaching & Learning Innovation Contest in Higher Education has been set up on the basis of the blended teaching and design innovation contest of Chinese universities. It is planned to invite international universities for the participation. The goal of this contest is as follows:

1. To explore excellent cases of international universities' implementation of blended learning, such as online and offline innovative teaching methods, applications of innovative instruction technologies, flipped classroom, collaborative learning, new methods to encourage students' participatory learning, etc.
2. To encourage university teachers all over the world to share their outstanding cases and communicate with each other.

II. The Sponsor

The International Blended Teaching & Learning Innovation Contest in Higher Education (2021) is sponsored by Peking University.

III. Contestants and Project Scope

This contest is divided into two groups, the English group and the Chinese group. Participants can choose to register for either English group or Chinese group.

The English group is open to English-media teaching lessons in universities like in those in Europe, the United States, Hong Kong, Macao, etc. Chinese universities in mainland China with Sino-foreign cooperation and teaching mainly in English, and English-taught courses of Peking University and Tsinghua University are also in this group.

The Chinese group is intended for universities in Southeast Asia, Middle East and other non-Chinese native countries and regions. The participating courses must be instructed in Chinese. The contestants need to be teachers who are not native Chinese speakers.

The participating teachers will be responsible for the copyrights of all the submitted contest materials.

IV. Evaluation Criteria

The evaluation experts will give a comprehensive rating for the participating works from the following four aspects:

1. Blended teaching design (30%)
2. Teaching performance (30%)
3. Teaching efficiency/Learning effect (20%)
4. Impact and application (20%)

V. Contest System

There will be no entry fee for this contest. The contest is divided into two stages: the preliminary

stage and the final stage.

1. The Preliminary Stage

1) All the teachers who will sign up for the contest should register on the official website before October 31st (<http://www.blendedtlc.org/>) and submit the materials to our e-mail: gbt1@pku.edu.cn (please send the download link for the video). The materials should include: a teaching plan of the course, a 5-10 minutes of lecture video or sample lesson video (mp4 format; 720P and above; no more than 200M), and some other relevant materials if necessary.

2) The Organizing Committee will invite experts to evaluate and determine the projects to enter the final stage.

2. The Final Stage

The shortlist participating teachers or teams will be invited to the final stage to interact with the judging expert panel and defend themselves on site or video conferences. The finalists will be thus selected and present with awards.

VI. Contest Schedule

Stage	Content	Date	Note
Preliminary	Contest Launch	September 30th	Notice of the contest will be released.
	Submission of entry materials	Before October 31st	Registration and submission of materials
	Announcement of finalists	Before the end of November	Official Website Announcement
Final	Final Defense	Mid of December	Online Defense
	Announcement of the winners	End of December	Official Website Announcement

VII. Awards

1. Individual (team) Award

The Grand prize and the First, Second and Third prize will be presented. The winners (teams) will get the certificates and bonus from the organizing committee. All finalists will receive a Certificate of Merit.

The Grand Prize winners will be invited as keynote speakers to attend the Second International Conference for Teaching & Learning in Higher Education (2022) held by Peking University. The winners of the third prize and above will also be invited to attend the conference.

2. Outstanding Organization Award

The universities and organizations, who actively recommend teachers to participate in the contest, organize well and obtain outstanding results, will be awarded "Outstanding Organization Awards".

VIII. The Organizing Committee

Director: Sun Hua, Peking University

Vice Director: Lin Fengmin, Peking University

Secretary: Wang Shengqing, Peking University

Committee members: (the list is constantly updated)

Hong Huaqing, Nanyang Technology University

Wang Jiaqi, University of Macau

Zhou Haiyan, Kunshan Duke University

Zhou Manli, Peking University

IX. Others

1. By submitting materials for the preliminary stage, you are deemed to have agreed to the terms and conditions set for the event.
2. The Organizing Committee of the International Blended Teaching & Learning Innovation Contest in Higher Education reserves the right of the interpretation and making changes of this guidance if needed.

Organizing Committee of the International Blended Teaching & Learning Innovation Contest in Higher Education

September 2021

